

## Anti Spam Policy

This website and its services are operated and provided by 767 Media trading as seven67.com and has a zero tolerance for Spam Messages. This Anti Spam policy applies to all clients and users and to the service provided by seven67.com.

We have a zero tolerance for spam messages. Subscribers will only receive SMS messages from campaigns that they have opted into. We consider spam to be any unwanted and unexpected SMS text messages that are sent in order to mislead a recipient or extort their valuables, or any SMS text message, which are sent from a person who is not authorised to use their mobile numbers. Each user of seven67.com agrees to not use the platform to send spam. They knowingly agree that each message sent must comply with our following principles:

- No false, invalid or misleading information in the subject line or the body of SMS message should be sent.
- No SMS must be sent to mobile subscribers without having previously obtained her/his consent.
- Text displayed must clearly state or illustrate the service or product that is offered.
- Marketing campaigns must clearly identify who is providing the service (originator).
- Marketing campaigns must clearly offer the recipient the opportunity to 'opt-out' of further marketing.

We systematically monitor all communications for spam. If we suspect that a campaign is in violation of our Anti-Spam Policy, we will terminate the campaign immediately.

If there is a report of spam/abuse we will investigate the campaign and determine if the campaign is in violation of our Anti-Spam policy. If it is the campaign will be shutdown immediately.

Report spam to [spam@seven67.com](mailto:spam@seven67.com) - information you should include:

- Your mobile phone number
- Your full name
- The date & time you received an SMS message
- The contents of the message you received